



# MEMBERSHIP APPLICATION FORM

Membership shall be open to all businesses within the boundaries of the Crocodile River Reserve, with the proviso that the Management committee may invite other businesses/individuals to become members for strategic or commercial reasons.

Full membership is open to all businesses at R3 500 per annum and entitles the member to 2 votes at General Meetings. Associate membership is restricted to micro enterprises and individuals at R 1 000 per annum and entitles the member to 1 vote at General Meetings.

**The Forum will strive:**

- To establish a destination which is a portfolio of viable tourist and business entities along a specific access route. The destination is to be known as Aloe Valley Meander
- To promote and market Aloe Valley Meander as a prime Tourism and Recreation destination. To establish a forum that will oversee the establishment and ongoing promotion, marketing and address items of mutual interest including liaison with tourism and business authorities.
- To ensure economic advantage to all members and residents, who are seen as shareholders in the area, through collectively marketing and showcasing local businesses.

<b>NAME OF BUSINESS</b>	
<b>NATURE OF BUSINESS</b>	
<b>PHYSICAL ADDRESS</b>	
<b>POSTAL ADDRESS</b>	
<b>TELEPHONE NUMBERS</b>	
<b>EMAIL ADDRESS</b>	
<b>WEB ADDRESS</b>	
<b>CONTACT PERSON (S)</b>	
<b>CELL No'(s) OF CONTACT PERSON (S)</b>	

<b>PLEASE INDICATE TYPE OF MEMBERSHIP</b>	<input type="checkbox"/> <b>FULL</b>	<input type="checkbox"/> <b>ASSOCIATE</b>
<b>CATEGORIES (please indicate 1 or more categories for your business)</b>		
DINING (FORMAL AND INFORMAL)	<input type="checkbox"/>	SHOPPING/RETAIL <input type="checkbox"/>
ACCOMODATION	<input type="checkbox"/>	MARKET AND DELI <input type="checkbox"/>
CONFERENCING	<input type="checkbox"/>	WEDDING VENUES <input type="checkbox"/>
ADVENTURE ACTIVITIES AND SPORT	<input type="checkbox"/>	ANNUAL EVENTS <input type="checkbox"/>
NATURE-BASED ACTIVITIES	<input type="checkbox"/>	EVENTS <input type="checkbox"/>
HEALTH, BEAUTY AND WELLNESS	<input type="checkbox"/>	OTHER <input type="checkbox"/>
<p>Please forward the following information to Mercia Komen (<a href="mailto:mercia@crocodilerverreserve.co.za">mercia@crocodilerverreserve.co.za</a>):</p> <ol style="list-style-type: none"> <li>1. A title of no more than 70 characters (e.g. the SLOGAN or tag line of your business)</li> <li>2. A short description of no more than 40 words that conveys your offering.</li> <li>3. A full description of up to 400 words.</li> <li>4. 3-5 good quality photographs in each category you request. The photos must exemplify the product. The photographs must be print quality (high resolution).</li> <li>5. A clear, print quality version of your logo (300dpi or vector image).</li> <li>6.If there are any specific branding requirement - such as font or colour - these should be included also.</li> </ol>		<p><i>I, the undersigned, hereby apply for membership of the Aloe Valley Business Forum on behalf of the abovementioned entity and warrant that I am duly authorised to do so. I agree to adhere to the constitution of the Aloe Valley Business Forum.</i></p>

Aloe Valley Business Forum banking details:

**Wolfgang D. Gribnitz Attorneys Trust Account**  
**FNB, Centurion, 261550**  
**Acc Nr: 62191813023**  
**Ref: AVBF/ (name of business)**

**SIGNATURE**

**DATE**